



Invitation
Parent Social Media Education Session
April 26th, 2018

The Delta School District is pleased to host an informative and interactive parent session on the topic of digital media safety for children and adolescents.

Raising Digitally Responsible Youth

Snapchat this? Instagram that? Roblox, Minecraft and Musical.ly: Mom, I want to be a YouTube star!

This parent presentation will focus on all things digital that your kids are talking about, your child has now entered into their digital media lives, where device ownership doubles, video games use explodes and they dive into the world of social media and hypertexting.

Your child is rapidly developing their personal brand and identify with a digital device in hand and you need to be prepared. Family rules, parental controls and developing a family tech plan will be outlined as well as recommendations for monitoring your teen's digital life.

As a parent, you must lead the charge as a digital role model and help your child develop a strong digital citizenship foundation while reminding them that their digital footprint is a reflection of their real and online selves.

At this age, they will encounter situations that will challenge their independence, including cyber bullying (and more frequent – cyber exclusions), the dangers of anonymity, privacy, sharing intimate images, and inappropriate websites, and you need to be there to provide support and guidance during this critical period. Finally, to better equip you for your digital parenting strategy, a snapshot of the current trends and concerning apps will be provided. Every parent in attendance will also receive a version of the 2018 Digital Parenting Handbook to take home.

Please join us for this informative and interactive session offered through the Ministry of Education.

When: April 26th, 2018 at 7:00pm (Doors open at 6:30pm)
This is a 90 minute presentation with a 30 minute Q & A period.

Location: Seaquam Secondary School Theatre
11584 Lyon Road, Delta, BC V4E 2K4

Information about the presenter is available on the second page

Please RSVP to Marilou Biron at mbiron@deltasd.bc.ca, by Monday, April 23, 2018.



Nick Chernoff

Nick Chernoff's background working in schools started with his role in the Surrey School District in the Safe Schools Department as a Safe School Liaison where he spent five years of his career. He also worked as an outreach worker for youth at-risk of gang involvement with the Surrey WRAP program. Nick has been a member of the Canadian Forces for over five years in the Infantry Regiment and works closely with various Military Intelligence Units.

As a member of the Safer Schools Together team, Nick specializes in Social Media Awareness and Digital Data Collection. As a lead analyst, he collects Social Media Data that is used to assist schools both in Canada and the United States in addressing worrisome and threat-related online behaviours. As a speaker, he provides presentations and workshops to students, staff and parents on Social Media Awareness, as well as, online personal and public safety.